

ANDY HECKMAN

E-Learning Specialist

 North West

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 andyhecks@hotmail.com

ABOUT ME

I'm a hard working, highly motivated E-Learning designer, with over 7 years digital design experience. When I'm not in work, you'll find me watching football or at a music gig.

SKILLS

Articulate Storyline / 360



Adobe Photoshop



Adobe Illustrator



Videography & Editing



Photography



Motion Graphics



Graphic Design



Microsoft Office



WORK EXPERIENCE

Brookson Ltd

Digital Learning Specialist

As part of the Learning and Development team, it was my role to introduce and roll out digital learning across the whole organisation. Transforming the way the 600+ staff including legal, sales and shared services etc. learn, from traditional 'boring' learning to a more interactive, fun and engaging style.

Responsibilities

- Conducting training needs analysis and providing appropriate learning recommendations and solutions across multiple departments
- Creation of digital e-learning in various media including e-learning, info-graphics, micro-learning, video, gamification and motion graphics etc.
- Create and deliver training in soft skills, compliance, health and safety, financial and manager development topics
- Cultivating relationships with key stakeholders by establishing their needs and developing effective communication throughout the business
- Experienced in the day to day upkeep of all E-learning courses and LMS maintenance and reviews
- Producing video content for recruitment, on-boarding, marketing and promotional material for the organisation

March 2019 - November 2019

Safety Media Ltd

E-Learning Senior Content Developer

Safety Media is a health and safety e-learning and LMS provider and as the lead designer it was my responsibility to research, script and create off the shelf and bespoke e-learning courses for clients around the world.

Responsibilities

- End to end process (researching, scripting and designing) of health and safety 'off the shelf' e-learning
- Liaising and working closely with major clients on their bespoke training needs
- Creation of multilingual e-learning
- Working with the marketing team producing graphic design, promotional material, client interviews and corporate videos

July 2012 - March 2019

Design Reality Ltd

Graphic Designer

March 07 - July 08

EDUCATION

Manchester Metropolitan University

2:1 BSC Multimedia Technology

September 08 – July 11

Yale College

BTEC Graphic Design

September 04 - July 06

Denbigh High School

9 GCSE's Grades A-D

September 09 - July 04

ADDITIONAL

NEBOSH Health and Safety

General certificate gained

Head & Shoulders TV Advert

Production Runner

ITV Talent

Accepted into the ITV Talent Pool

Beagle St

Freelance Graphic design and advert project

Heckman Media

Producing wedding videos, graphic design and photography

PORTFOLIO

Please visit my website to see some examples of my digital learning, graphic design and video work.

www.heckmanmedia.com

KEY PROJECTS

British Museum - Fire Evacuation Training

The British Museum introduced a new fire evacuation process and they needed Safety Media's help to teach all their employees on the new process. Together we decided that a blended training solution would be ideal as the compliance team would give all new starters a complete in depth training, then every staff member would sit an annual e-learning refresher course which would include an interactive video putting the employees in different evacuation positions and test them in a multiple ending training solution.

Manager Development Programme

Working with Senior Management to support a new manager development programme being introduced. After a consultation it was decided to produce a number of training sessions to cover key topics such as 'difficult conversations', 'performance management' and 'recruitment'. For each topic there were supporting videos or e-learning courses with a digital brochure as additional reference.

Financial Technical Training

Every month at Brookson, between 50-80 employees would have to sit a classroom training session for 4 hours. I pitched the idea of producing a number of bitesize training solutions that the employees could visit when they had spare time. In turn this saved the company time, money and also brought a new aspect in engaged learning for all their employees.